

# ADAMCULLEN

## WHO, ME?

Coffee fueled sports fan who loves to design pretty things on his computer. I am a highly creative and multitasking Graphic/Web Designer with 7+ years of experience in digital design, print design, web design and web development. Dynamic team player who is also very comfortable going lone-wolf. Accustomed to performing in a deadline-driven environment with quick turnaround.

## EXPERIENCE

### WINSPORT

#### Graphic Designer & Web Master // February 2017 - Present

Along with my responsibilities listed below, I am the only designer left in the company, so my role has expanded to everything visual. Projects include: Digital/print advertisements, billboard designs, microsite design and maintenance, out of home advertisements, program guide design, YouTube pre-roll animations, Cinema pre-roll animation,

#### Graphic & Web Design Coordinator // December 2013 - February 2017

Provided support to the Graphic Designer and the Web Developer. This included assisting on our program uploads to our online store, ensuring front end content is up to date, designing pricing screens for Guest Services, creating internal marketing posters, assisting with video production, manipulating photos for marketing materials.

### HBX CONTROL SYSTEMS INC. & TAMAS HYDRONICS

#### Media Developer // February 2012 - December 2012

Responsible for creating marketing materials such as; external posters, product labels, business cards, and product one-sheets. Other responsibilities included; updating the website, creation of a new website (Tamas Hydronic), and updating the overall feel of our marketing materials.

### HONEYPIXEL

#### Apprentice // March 2011 - April 2011

During my final semester at SAIT, we were required to work 2 months for a company as part of our practicum. I worked at Honeypixel where I created website mockups, business cards, event posters, stickers and any other requests that were given to me.

## EDUCATION

### SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY

#### New Media Production & Design // September 2009 - May 2011

A technology centred program that promotes critical thinking to develop engaging content for web-based user experiences and provides comprehensive training in the tools and techniques used for web design and development, graphic design, and many other creative mediums.

## CONTACT INFORMATION

Phone  
403.818.3521

Email  
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Portfolio  
www.adamcullen.com

## TOP SKILLS

Multi-tasking  
●●●●●●●●●○

Time Management  
●●●●●●●●●○

HTML(5) / CSS(3)  
●●●●●●●●●○

Adobe Creative Suite  
●●●●●●●●●○

Creative Thinking  
●●●●●●●●●○

Problem Solving  
●●●●●●●●●○

Photo Manipulation  
●●●●●●●●●○

Problem Solving  
●●●●●●●●●○

## LANGUAGES

English  
●●●●●●●●●●

French  
●●●●●●○○○○

Spanish  
●○○○○○○○○○○

Mandarin  
○○○○○○○○○○○○